Graphic Designer Needed for Exciting Print and Collateral Projects

Purpose:
Help Community Action Marin with critical graphic design needs while gaining valuable experience and making a difference to improve the lives of people and families in need. In this role you will also help to advance equity and build a better community, using your commitment, passion, creative skills, and vision. Specific tasks include:

- Creating flyers, print and digital ads, mailings, signage, and other branded digital assets.
- Working with our exceptional Creative Manager on new designs, creating additional versions of templates, and helping update existing materials to raise awareness, support our services, and to promote events.

All the flyers we create support our programs in several ways, depending on their audience. They might feature services available, convey information about our volunteer needs, elicit donors, or just create awareness about our organization overall.

Community Action Marin Goals:

To reduce poverty and promote equity through advocacy and the provision of education, mental health, and safety net services to low-income families and individuals.

Agency contacts:
Volunteer Services – volunteer@camarin.org
Responsibilities and duties:

We will provide past examples, copy, a template (if applicable), and complete direction including any art, photography or logos, that should be included.

We currently have flier templates, which should make it easy for you to get started. We also have files we can provide access to that include photos and more, and the ability to provide any other information you need.

- Complete project work within the established timeline.
- Be aware of the latest techniques and procedures used in designs.
- Suggest new ways of improving the quality of designs and other project issues.
- Use strong analytical and artistic approaches to solve complex issues.
- Demonstrate a positive attitude and welcome a collaborative work environment.
- Adhere to Agency privacy and confidentiality standards, health and safety protocols, and the code of ethics, where applicable.
- Communicate with individuals in a respectful manner and responsive approach to differing beliefs and practices, sexual orientations, disability statuses, gender identities, ages, cultural preferences, linguistic needs, and other state and federal protected statuses.

Time commitment:

- Optional Days/Hours based on project scope
- 10 to 15 hours per week

Required skills and qualifications:

Skills
• Graphic design, print design and experience in Adobe Creative Cloud including knowledge of Adobe Photoshop, Illustrator, and InDesign
• Experience in Microsoft Word and PowerPoint a plus
• Both creative and innovative approach
• Professional graphic design experience or completing/completed a bachelor’s degree in Graphic Design
• Ability to engage with individuals in an empathetic, culturally responsible manner
• Strong verbal and written communication skills

Qualifications
• Demonstrate good judgement
• Willingness to provide a pleasant and welcoming environment
• Adapts well to a dynamic, rapidly changing environment and works effectively within a team

Benefits to Volunteer:
• Volunteer for Marin County’s largest nonprofit social services provider.
• Assist Community Action Marin with embodying a “whole-family” approach.
• Make a tangible impact within the community.
• Professional development.
• Fun, inclusive, and engaging work environment.

Location:
Work Remote

Reasonable Accommodations:
Reasonable accommodations may be made to enable individuals with qualifying disabilities to perform essential functions.