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FOR IMMEDIATE RELEASE

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Community Action Marin Announces the De Colores Children’s Center & Safety Net Services Hub - Grand Opening Celebration and Ribbon Cutting

SAN RAFAEL. Community Action Marin is thrilled to announce the Grand Opening and Celebration of its newest location in downtown San Rafael, the De Colores Children’s Center & Safety Net Services Hub. Located at 1123 Court Street, the De Colores site will be a comprehensive children, family, and safety net services hub. Both Early Head Start (serving children 0-3) and preschool classrooms for children 3-5 will be offered, as well as the agency’s safety net supports to community, including rental, energy, and cash assistance. Administrative offices and parent/child socialization classrooms for Home Base program connections with families will also be on site.

On Saturday, August 14, 2021 from 10am-12pm, the agency, along with community members, will host an official ribbon cutting ceremony. The public are invited to join at 1pm to help celebrate and learn about Community Action Marin. There will be a public tour of the center, which is on the campus of St. Paul’s Church, starting right after the ribbon cutting.

SCHEDULE:

- 10:15 am – classroom door ribbon cutting by each respective teaching team to cut a classroom ribbon and let their enrolled children and families first through door

- 11:00 am – large site ribbon cutting crossing the courtyard
- 12pm - Snacks for invited guests
- 1:00 tours for public begin

“We are grateful to be able to open our newest location to strengthen access to needed community services,” said Chandra Alexandre, CEO of Community Action Marin. “De Colores will help us deliver on our promise to support low-wage and working families by giving them a safe, caring, home-away-from-home for children to have fun, learn, and explore in community. Offering a variety of safety net supports will strengthen outcomes for all.”

Despite affluence in the region, over the past year, the need for safety net services has vastly increased in Marin County. The agency’s Safety Net Services team has stepped up to serve more people than ever before with over \$2M distributed in cash and rental assistance last year.

“With this new site, we are looking forward to serving more community members, helping to meet immediate and longer-term needs. We know that cash and rental assistance are clear priorities, followed by the need for food security and utilities help,” said Safety Net Services Director, Laurel Hill.

Community Action Marin has provided high-quality early child care and education to the families of Marin for over 30 years. The agency is pleased to continue expanding services at this newest location, helping to meet people where they are.

“We look forward to welcoming old and new friends and families at our ribbon cutting on August 14 and further sharing our commitment to serving more members of our community at this new site,” said Monique Liebhard, Vice President of Children and Family Services. “With 90% of working families seeking child care to stay employed, the opening of De Colores Children’s Center will offer some assistance where it is sorely needed.”

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About Community Action Marin

With a commitment to drive equity and fight the causes and consequences of poverty, Community Action Marin makes it possible for people to achieve well-being by providing the education, mental health, and vital services they need. As the largest non-profit provider of social services in Marin, the agency provides 20,000 individuals and families each year with essential support along the crisis-to-thriving continuum, helping them to achieve self-sufficiency. The agency staff put people first, providing emergency cash, utilities, and rental assistance, offering financial and career coaching, supporting homeless populations through

outreach, ensuring high-quality early childhood education, and helping those living with mental illness gain access to recovery. The agency is also the largest provider of subsidized child care in the county, serving over 800 families each day at 18 campuses from Marin City to Novato, San Rafael to West Marin.

Community Action Marin is dedicated to helping people help themselves and each other. Together, we break down the barriers that get in the way of fair and lasting change, in service to better outcomes for all. To learn more about Community Action Marin, visit our website: www.camarin.org.