

Dear Prospective Sponsor,

I would like to invite you to join Community Action Marin in our mission to make it possible for people to achieve well-being by providing the vital services they need, as an **event sponsor for our signature event *Step Up Marin!* on May 16, 2025 in Novato.**

Community Action Marin, Marin County's largest nonprofit social services provider, is dedicated to racial and economic justice. Community Action Marin has been serving Marin since 1966, with county-wide impact in housing assistance, workforce development, economic vitality, high-quality early education from prenatal to preschool and after-school services, food access, and climate justice efforts. The agency is a trusted partner to government, elected officials, community-based organizations, and people across the county doing the work of anti-poverty movement building: helping people, and changing lives.

***Step Up Marin!*** is a benefit supporting our agency's work to directly impact tens of thousands of Marin residents who live below the poverty line- in one of the most affluent counties in America—and least equitable by race across all indicators of well-being in California. Now in its fourth year, ***Step Up Marin!*** is growing momentum. The time is ripe to leverage the affluence of Marin and its shared sense of community and humanity, to give people a way to step up for change. Attended by local elected officials, superintendents, the board of supervisors, business, philanthropy, and grassroots leaders, the event continues to catalyze community for good.

**Sponsorship levels range from \$1,000-\$15,000.**

For more information about ***Step Up, Marin!*** and sponsorship opportunities visit: [camarin.org/stepupmarin](https://camarin.org/stepupmarin) or contact Jennifer Radics-Johnson, Chief Development Officer, at [jradicsjohnson@camarin.org](mailto:jradicsjohnson@camarin.org) or (415) 937-6918.

Together, we break down the barriers that get in the way of fair and lasting change in service to better outcomes for all. **Step Up, Marin!**

In community,

A handwritten signature in black ink, appearing to read "Jennifer Radics-Johnson".

Jennifer Radics-Johnson  
Chief Development Officer



## SPONSORSHIP OPPORTUNITIES

Opportunity to introduce Keynote Speaker at Event

Mention in all Event Posts on Community Action Marin Social Platforms

Logo Placement on Event Invitation  
Mention in all Press Releases and Media Outreach

Recognition in All Event Emails  
Logo on Event Website Page  
Logo on Sponsorship Signage at Event

Listing in Event Program  
Four VIP Event Tickets

