In 1964, President Lyndon B. Johnson declared an "unconditional War on Poverty in America."

The national network of Community Action Agencies was quickly launched.



PRESIDENT LYNDON B. JOHNSON



We see justice as a virtue.

When we see inequities, we respond with action.

We have an incredible opportunity in Marin to make a difference.

CHANDRA ALEXANDRE CHIEF EXECUTIVE OFFICER

СОММ UNITY ACTION camarin.org (415) 526-7500 MARIN

IN YOUR® CORNER Since 1966

OUR VALUES

СОММ

UNITY

MARIN

ACTION

Relationship

Truly caring relationships support the whole of our community.

Inclusivity

Working together so that all of us feel welcome and safe.

Service

Deep commitment to helping people and respecting everyone's dignity is the heart of what we do.

Unity

Standing together as we help build pathways to self-sufficiency for all.

ANTI-POVERTY MOVEMENT BUILDING FOR MARIN BY MARIN

A History of Impact

1966

Community Action Marin is founded in Marin City as the Marin Economic **Opportunity Council with** a \$40,000 grant from the Office of Economic Opportunity.

1971

Name changes from the Marin Economic Opportunity Council to **Community Action** Marin (CAM).

1981

1978

President Reagan creates the Community Services Block Grant (CSBG). delivering funding for Community Action Agencies directly to states. CAM's initial CSB allocation is \$160,000. 120 children served in six preschools.

1987

Marin Citizens for Energy Planning joins CAM, bringing utility assistance and weatherization services. Later, CAM runs the county's Low Income Home Energy Assistance Program (LIHEAP).

1990

Budget reaches \$5 million with 100 employees

The Network of Mental Health Clients, a program of the Mental Health Association of Marin, joins CAM. Program budget is \$40,000 per year and it's located in a classroom at an old elementary school in San Anselmo.

Head Start and the Child Development Program at 5520 Nave in Novato burns down.

Marin Community Child

leaves the Marin County

Office of Education, adding

the Old Gallinas Children's

Novato Children's Center

Center, Las Palmas, and the

Development Program

offering full-day, fullyear programming. The Marin County Early

Head Start begins

2000

1999

Childhood Education (ECE) and Training Collaborative increases the number of certified preschool teachers. Sites in Marin City. San Rafael and Novato support 80 early education workforce students.

2002

1964

President Lyndon B Johnson declared ar "unconditional War on Poverty in America" and launched the national network of Community Action Agencies.

1967

Designated "the official anti-poverty agency for Marin County" by Board of Supervisors.

Gail Theller joins to run a summer children's program in Marin City. In 1978, she becomes the agency's Executive Director and leads for more than 40 years.

1984

Programs grow to include Head Start, the Single Parent Resource Center, Marin City Multi-Service Center, and the Canal Child Care Center, among others. The Emergency Services

Center located at 16 Ritter

become **Ritter Center**.

Street will later spin off and

The main office on Lincoln Avenue destroyed by fire and agency moves to 408 Fourth St, San Rafael.

For the next 34 years, CAM's main conference room has a fireplace.

1989

(Hamilton)

1988

Property at 46 Louise Street in San Rafael leased to house the Canal Child Care Center.

1995

1998

Marin Jobs and Career

wage \$8.68 per hour.

"the toilet exchange."

CAM launches its Water

Conservation Project aka

Services created and helps

200 people find jobs in its

first year, with the average

CAM shuts down Weatherization warehouse and crew.

CAM purchases 29 Mary S San Rafael for \$750,000.

First Peer Mental Health program launches.

Canal Child Care preschooler John Lam (now a principal dancer with the Boston Ballet) dances in Marin Ballet's production of The Nutcracker.

Marin People Care joins

CAM and opens a detox

center, later renamed the

Helen Vine Detox Center.

Agency budget hits

\$7.5 million

School in San Rafael.

2001

Canal Child Care Center moves to 215 Mission Ave leasing from San Rafael City Schools. They dig up their fruit trees to take with them.

2004

Employee Benefit

Allowance raised to \$300

Launch of the Community

Engagement (CARE) Team,

Alternative Response &

an outreach team for

the unhoused.

Under the Federal Property per month. and Administrative Services Act, Hamilton Children's Center (now known as Las Palmas) is conveyed to CAM at a "public benefit allowance discount" of \$1 with the condition that it is "utilized

2005 solely and continually" for Bob Weir of Grateful Dead the purpose of providing an fame performs as a early childhood education. CAM fundraiser.

2010

CAM expands to include Early Head Start.

Prosperity Partners Program launches and later becomes SparkPoint Marin.

2011

2007

Budget is \$17.6M.

Head Start serves childrer at Center Point, San Rafae High School, Indian Valley College, and Pilgrim Hill.

2020

Awarded the 2020 California Nonprofit of the Year.

Head Start and the Child Development Program merge to become one department: Children and Family Services.

Agency-wide minimum wage is \$15 per hour and bilingual policy established.

Operation of essential services during COVID, including childcare to medical staff

Launch of CAM 2.0 and a Whole Family Approach.

2022

Minimum wage increases to \$18.50 per hour.

Central Kitchen now provides meals to older adults at county-operated senior centers.

CAM wins a \$370,000 grant to support its launch of Community Supports with CalAIM.

2003

Child Development Care Center become the Child Development Program (CDP).

Head Start opens at Short

Collective Bargaining

Union (SEIU).

Board reorganizes early Bav Area's first education: Marin Learning Dream House Raffle <u>Center, Marin Community</u> held at CAM, raising \$1,600,000. Program, and Canal Child

Mazanita School in Marin City torn down to make way for Martin Luther King Jr. Middle School, displacing Marin City Head Agreement with Service Start, Manzanita Children's **Employees International** Center, and CAM's

Central Kitchen.

2014

Officer.

2018

onsite staff.

Agency headquarters

Chandra Alexandre

first Chief Executive

relocates to 555 Northgate

Drive in San Rafael with 65

becomes the agency's

Gail Theller retires as Executive Director after 47 years leading CAM.

2017

29 Mary Street office sold and large-scale reorganization ensues.

2019

Centralized client intake efforts begin and the Production Farm is seeded.

Workforce Accelerator launched to help precariously housed and unhoused women with a state grant of \$455,000.

2021

Agency-wide minimum wage increases to \$17.50 per hour.

De Colores Children's Center opens in downtown San Rafael.

Equity and Well-being Roadmap launched.

2023

CAM minimum wage increases to \$22 per hour.

CAM's Community Needs Assessment revealed that access to housing, education, and health were the greatest concerns.

Secured \$1.5M grant to launch program to support Transitional Age Youth (TAY).

THE HEART OF MARIN 200+ employees

\$31M budaet

CAM launches the county's Volunteer Income Tax Benefits Enrollment Center Assistance (VITA) program to provide older adults access to LIHEAP, CalFresh, helped taxpayers access and Medi-Cal.

processed 281 returns and annually \$383.648 in refunds.

Production farm produces 2.000+ pounds of food

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